



Brazil-UK PACT: Mobilising Green Investment

Market Engagement Webinar

27 July 2023

Agenda

Audience Poll

- 01** 10:00 (BR time)
Welcome and introduction to UK PACT
- 02** 10:30
Brazil-UK PACT – Call for Proposals
- 03** 10:45
Application process and requirements
- 04** 11:00
Q&A
- 05** 11:20
Wrap-up and next steps

01

Welcoming remarks

Beth Child

*Deputy Director
Foreign, Commonwealth and
Development Office*

01

Welcoming remarks

Richard Ridout

*Climate Director,
British Embassy in Brasilia*

Introduction to UK PACT

Navdeep Gujral

UK PACT Brazil Lead

UK PACT FCDO

UK PACT: Partnering for Accelerated Climate Transitions

UK PACT (Partnering for Accelerated Climate Transitions) is a unique capacity-building programme.

The programme is jointly governed and funded by the UK Government's **Foreign, Commonwealth and Development Office (FCDO)** and the **Department for Energy Security and Net Zero (DESNZ)** through the **UK's International Climate Finance**

UK PACT works in partnership with countries with high emissions reduction potential to support them to implement and increase their ambitions for tackling climate change

UK PACT: Partnering for Accelerated Climate Transitions

UK PACT delivers impact through a combination of **grant funding for longer term capacity-building projects** and the **rapid mobilisation of short-term expertise for skill-shares and secondment opportunities**.

Capacity building activities must be delivered according to the key principles of effective technical assistance:



Supporting an inclusive transition

Gender Equality and Social Inclusion (GESI)

UK PACT seeks to increase ambition on **inclusion** and **gender equality** and shift the approach from minimum compliance towards empowerment and transformation



To achieve these objectives, GESI considerations are mainstreamed across the programme and built into its outputs accordingly

Brazil-UK PACT Country Programme

Brazil and the UK's mutual recognition of the need to show leadership in combating climate change whilst promoting social development, jobs and economic growth, represents an opportunity to develop broader and deeper bilateral relations, through the UK PACT Country Programme offer.

The Brazil-UK PACT Country Programme, aims to build on existing climate programming by exploring new areas where Brazil and the UK can collaborate on reducing emissions and promoting low-carbon development, including support for the implementation of Brazil's Nationally Determined Contribution (NDC).

For more information, visit www.ukpact.co.uk



Brazil-UK PACT



UK PACT is partnering with Brazil, a country with a strong commitment to action on climate change and sustainable growth.

Brazil and the UK's mutual recognition of the need to show leadership in combating climate change whilst promoting social development, jobs and economic growth, represents an opportunity to develop broader and deeper bilateral relations, through the UK PACT Country Programme offer.

The Brazil-UK PACT Country Programme, aims to build on existing climate programming by exploring new areas where Brazil and the UK can collaborate on reducing emissions and promoting low-carbon development, including support for the implementation of Brazil's Nationally Determined Contribution (NDC).

UK PACT has already delivered 16 projects and 5 skill-shares in Brazil. The Brazil-UK PACT Country Programme will work closely with government stakeholders to identify further opportunities for support, including mobilising green investments, increasing the economic value of standing forests and making forest products and services a driver of sustainable livelihoods and green growth.

[Learn more about the upcoming Brazil-UK PACT market engagement webinar and our call for proposals in green finance here.](#)

Green Recovery Challenge Fund Project

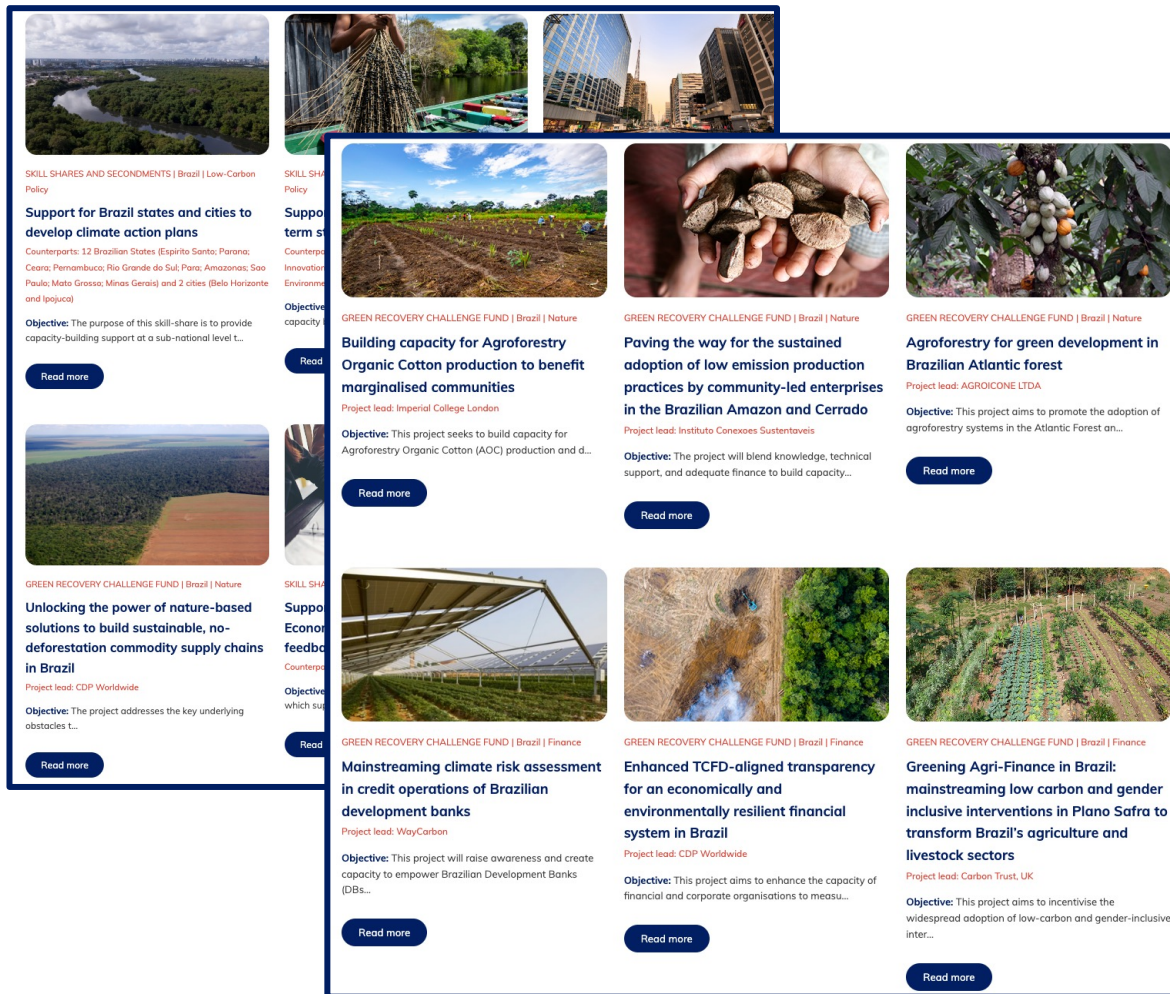
Agroforestry for green development in Brazilian Atlantic forest

Project lead: AGROICONE LTDA

This project aims to promote the adoption of agroforestry systems in the Atlantic Forest and highlight its potential for Brazil's sustainable development. The local participation and governance will engage communities, private sector and environmental organizations – and then promote green recovery while generating economic and social benefits for the Brazilian population.



Brazil-UK PACT Country Programme



SKILL SHARES AND SECONDMENTS | Brazil | Low-Carbon Policy
Support for Brazil states and cities to develop climate action plans
 Counterparts: 12 Brazilian States (Espírito Santo; Paraná; Ceará; Pernambuco; Rio Grande do Sul; Pará; Amazonas; São Paulo; Mato Grosso; Minas Gerais) and 2 cities (Belo Horizonte and Ipójuca)
 Objective: The purpose of this skill-share is to provide capacity-building support at a sub-national level...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Nature
Building capacity for Agroforestry Organic Cotton production to benefit marginalised communities
 Project lead: Imperial College London
 Objective: This project seeks to build capacity for Agroforestry Organic Cotton (AOC) production and d...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Nature
Paving the way for the sustained adoption of low emission production practices by community-led enterprises in the Brazilian Amazon and Cerrado
 Project lead: Instituto Conexoes Sustentaveis
 Objective: The project will blend knowledge, technical support, and adequate finance to build capacity...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Nature
Agroforestry for green development in Brazilian Atlantic forest
 Project lead: AGROICONE LTDA
 Objective: This project aims to promote the adoption of agroforestry systems in the Atlantic Forest an...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Nature
Unlocking the power of nature-based solutions to build sustainable, no-deforestation commodity supply chains in Brazil
 Project lead: CDP Worldwide
 Objective: The project addresses the key underlying obstacles L...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Finance
Mainstreaming climate risk assessment in credit operations of Brazilian development banks
 Project lead: WayCarbon
 Objective: This project will raise awareness and create capacity to empower Brazilian Development Banks (DBs)...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Finance
Enhanced TCFD-aligned transparency for an economically and environmentally resilient financial system in Brazil
 Project lead: CDP Worldwide
 Objective: This project aims to enhance the capacity of financial and corporate organisations to measu...
[Read more](#)

GREEN RECOVERY CHALLENGE FUND | Brazil | Finance
Greening Agri-Finance in Brazil: mainstreaming low carbon and gender inclusive interventions in Plano Safra to transform Brazil's agriculture and livestock sectors
 Project lead: Carbon Trust, UK
 Objective: This project aims to incentivise the widespread adoption of low-carbon and gender-inclusive inter...
[Read more](#)

UK PACT has already delivered 16 projects and 5 skill-shares in Brazil.

The Brazil-UK PACT Country Programme will work closely with government stakeholders to identify further opportunities for support, including mobilising green investments, increasing the economic value of standing forests and making forest products and services a driver of sustainable livelihoods and green growth.

AUDIENCE POLL

02

Brazil-UK PACT Call for Proposals

Natasha Reis

Senior Finance Lead

UK PACT Brazil

Palladium

We are asking for proposals across 2 intervention areas of support

Through consultation with the Government of Brazil, UK PACT has identified key opportunities for mobilising green investment through 2 Intervention Areas:

1 Support public financial institutions to allocate and leverage green finance resources



2 Support measures for national and subnational governments to mobilize different sources of capital towards green projects



1 Intervention Area 1: Support public financial institutions to allocate and leverage green finance resources



Key government counterparts: Public Financial Institutions

- Build capacity, develop appropriate easy-to-use tools and educate public banks' teams on how to mobilise green finance
- Provide practical support and capacity building to shape processes and incentive structures for the deployment of green finance resources and the structuring of pipelines and portfolios of green projects

Expected outcomes: Public banks **more actively** incorporate socioenvironmental standards to deploy green finance, while **personnel have an increased capability** to evaluate and manage appropriate tools and incentive structures.

2 Intervention Area 2: Support measures for national and subnational governments to mobilize different sources of capital towards green projects



Key counterparts: Federal and/or State Government Departments

- Build tools and strengthen capacity for national and subnational governments to submit good green project proposals and access capital from diverse sources
- Develop a pipeline of investible projects and create instruments that provide stability and solid safeguard mechanisms for additional investments from different sources of capital.

Expected outcomes: Federal and State governments **have greater access to** sources of funding for green programmes through a pipeline of investible projects.

03

Application process and requirements

Eamon Doyle

Deputy Team Leader

UK PACT Country Programmes

Palladium

The upcoming Call for Proposals – Mobilising Green Investment

- Projects will be selected through a **one-stage open and competitive call for proposals**
- The duration of each project will be **12-24 months** (with a possibility for longer projects)
- Grants of up to **GBP 500,000 per project per financial year (Apr-Mar)** will be awarded to successful applicants
- All projects must be delivered on a **not-for-profit** basis. Eligible costs will include:
 - Consultancy and/or staff time required to deliver activities
 - Reasonable travel and subsistence costs for receipted actual expenditures only
 - Other costs directly related to activities and outputs (workshops, seminars, production of reports, translation etc.)
- **We cannot award funding for tangible assets e.g., cars, computers, furniture.**

How to respond to the intervention areas

How many interventions can I apply for?

- Proposals must provide a comprehensive solution for at least one of the intervention areas
- Bidders can apply to both intervention areas, but cannot apply more than once to the same intervention area
- Each proposal will be assessed independently
- All proposals must be able to demonstrate how they would achieve impact within one year (even those that are planned for longer)

Organisation eligibility



- ✓ Think tanks, academic institutions, NGOs, professional associations or similar organisations that have the knowledge, skills and experience to deliver technical assistance projects relating to one of the thematic areas outlined
- ✓ Experience of delivering similar projects and clear pathways to engage with intended counterparts in Brazil
- ✓ We encourage consortia of organisations to coordinate to deliver projects.
- ✓ We encourage consortia of organisations to coordinate to deliver projects. All consortia must have at least one local partner.
- ✓ Organisations operated on a for-profit basis can only participate as a partner within a consortium and are not eligible to apply as the lead implementing partner of a proposal.
- ✓ Government agencies and/or departments are not eligible to apply either as a lead organisation, or as a partner organisation within a consortium

UK PACT Selection criteria

Selection criteria will focus on grant project design and potential impact, project and financial management and GESI

There will be a strong emphasis on:

- The extent to which projects respond to the objectives outlined in the Terms of Reference
- The degree to which projects fit within the overall UK PACT Theory of Change
- The extent to which gender equality and social inclusion have been given priority within the project plan and outputs
- The plans for managing the project, including confidence that evidence of outputs achieved and progress reporting will be delivered on schedule
- The plans for ensuring value for money

Indicative process and timeline

One stage process for the selection of projects



Results monitoring and case studies

- Proposals will include the submission of a **theory of change** describing proposed project outputs and their expected impact
- The outputs proposed by projects should be aligned with the 4 output types in the UK PACT Theory of Change (ToC)
- Projects will be encouraged to identify opportunities for developing case studies
- Further guidance on UK PACT's programme level MEL framework is available in our **Applicant Handbook**

UK PACT Outputs

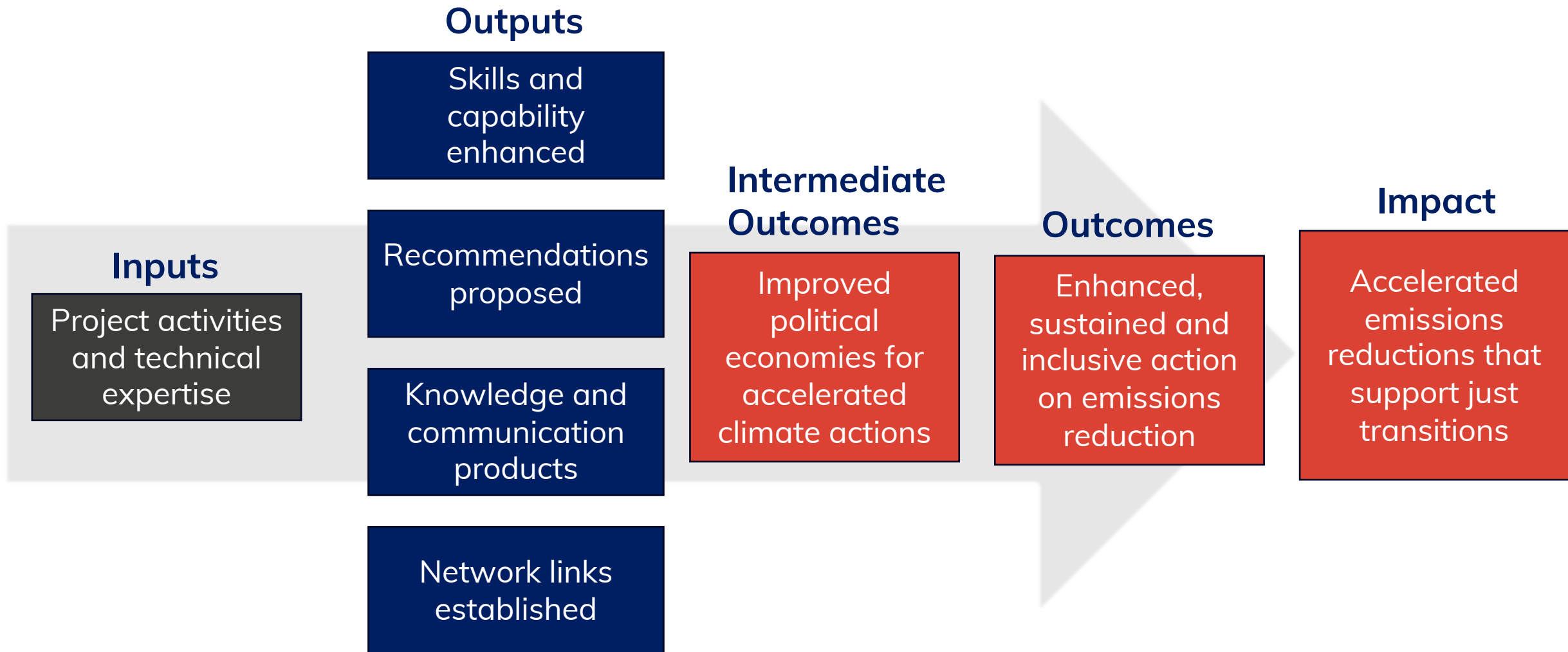
Skills & capabilities enhanced

Recommendations proposed

Knowledge products created /
communication products disseminated

Networks established / strengthened

UK PACT: High level theory of change



Planning for project management

UK PACT projects can be demanding due to the requirement to submit evidence of all outputs that have been achieved. Applicants must ensure there is sufficient resourcing within teams and in budgets to meet these expectations

- Projects will be expected to report on project outputs as they are achieved
- Projects will be expected to complete technical, financial and risk reporting on a quarterly basis
- Project management, results measurement and gender equality and social inclusion are all priorities for UK PACT, and we encourage applicants to plan and budget for these tasks adequately

UK PACT will carry out an annual review process to ensure quality delivery and responsiveness to the Brazilian Government's demand

Application specifications +

Application timeline +

How to apply —

Projects will be selected through an open call to prospective applicants with a one stage competitive selection process.

All applications must be made through the **Country Programmes Opportunities Portal**. Applicants will need to register on the portal before they can apply. You can find instructions on how to register and apply on the portal in our Applicant Handbook [here](#).

All the guidance and templates you will need to make an application will be found on the Country Programmes Opportunities Portal when you apply. You can also view the key guidance documents here:

- **Terms of reference** — detailing the specific details of what types of project we are looking for and the selection criteria.
- **Applicant Handbook** – general guidance about eligibility, how to design a UK PACT project, how to develop a UK PACT budget and how to complete our due diligence process.
- **Draft Grant Agreement** – This is the agreement you will sign. You should read this and check that you can accept the terms before you apply.

To make an application, three templates must be completed and submitted on the Country Programmes Opportunities Portal - these

All applications must be made through the Country Programmes Opportunities Portal and we invite prospective applicants to register on the portal in advance of the launch

Completing an application



Three templates must be completed:

1. UK PACT Country Programmes Proposal Template
2. UK PACT Country Programmes Budget and Workplan Template
3. UK PACT Country Programmes Monitoring and Evaluation Template

These will be available on the portal when you apply

Budget Summary Level Review												
DO NOT EDIT THIS PAGE												
Project Title: 0												
YR 2021/22												
Month	Q1 Monthly Cost			Q2 Monthly Cost			Q3 Monthly Cost			Q4 Monthly Cost		
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Direct costs	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Overheads	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Quarterly Budget	£0			£0			£0			£0		
											Total allocation:	£0

UK PACT Impact Monitoring and Evaluation Template			
	Name	Organisation	Email address
Nominated monitoring and evaluation contact:			
<p><i>Please use this template to list the activities you plan to monitor and evaluate. We will use the information you provide to inform the design of the monitoring and evaluation framework. Please provide specific information for each activity.</i></p> <p>Output 1 - Training of key actors</p> <p>If you plan to provide trainings, workshops, seminars, conferences, and/or engagements</p> <p>Name of training workshop/s, workshop title, and/or engagements</p>			

UK PACT Country Programmes Full Proposal Form – 2020

Full Proposal Checklist		
Do you have a Memorandum of Understanding (MoU) or similar agreement in place between all consortium partners?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Will you be able to set up a bank account that enables you to receive GBP (£) prior to receiving UK PACT funding?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Have you read the draft Grant Agreement, which can be found in the Country Programmes Opportunities Portal, and can you confirm that you accept the terms?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
There will not be an opportunity to negotiate the Grant Agreement following award and therefore organisations should ensure they are happy with the attached agreement before proceeding. If you have specific questions on the Grant Agreement, you may ask these in the form of clarification questions within the 5-working day limit for receipt of clarification questions.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Have you checked that you have not exceeded the word limit in any section of this form?	YES <input type="checkbox"/>	NO <input type="checkbox"/>

List of reference documents to complete an application

The Applicant Handbook, Implementing Partner Handbooks and full terms of reference will be published alongside the calls for proposals

Other useful references available on the website:

- Draft Accountable Grant Arrangement
- GESI Ambition Statement
- Country Programmes FAQs

Visit: <https://www.ukpact.co.uk/country-programme/brazil>

04

Q & A

05

**Wrap-up and
next steps**



Next steps

Reminder on upcoming timeframes for application

- The slides and this meeting recording will be published on the Brazil-UK PACT web page in coming days. Visit:
<https://www.ukpact.co.uk/country-programme/brazil>
- Call for Proposals will be launched on **15 August 2023** on the Brazil-UK PACT web page above
- Survey will be emailed to participants to help consortium-building and for additional feedback on this webinar and the call for proposals
- Any questions not addressed will be answered through clarifications questions once call has been launched
- For any technical issues when registering on the application portal please contact: support@touchstonereview.com



**THANK
YOU**



Stay in touch:



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